

Next-Generation Websites

Success online comes down to content marketing. Your website needs to be a content distribution machine, feeding out to search engines, social networks, email and apps, drawing users back to your website where landing pages successfully convert them into sales or leads...

Mobile Ready

Is your website design and content still effective on iPhone/iPad and the likes? Around half of all of web users are now browsing on mobile devices. If they can't view your content, you're losing 50% of your potential customers at the door.

Content Marketing

Our next-generation websites come prewired for SEO and social media sharing and distribution. This ensures that the content you create is marketed effectively for maximum reach and value, drawing traffic back to your website.

Lead Generation

Capitalise on your marketing efforts with campaign specific landing pages that convert your traffic into leads and paying customers and incentivise your users to feed promotions back out into their social networks to create more traffic and more leads.

Content Management

With just a little expert tuition you'll be able to manage every aspect of your content marketing inhouse, from blog posts and product management to running your own email marketing and social media campaigns.

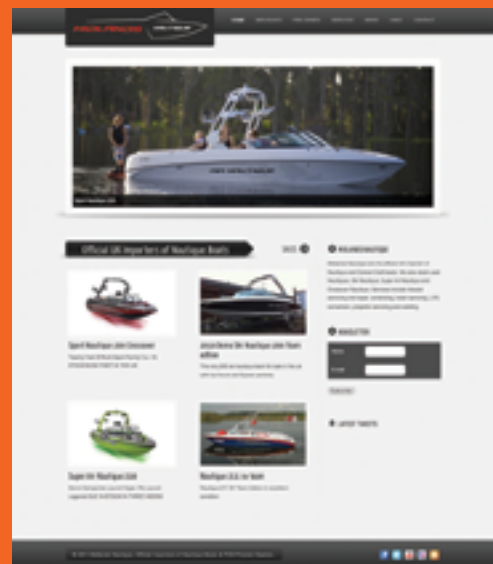
Traffic Analysis & Reporting

Only by monitoring your website's traffic can you get an idea of what's working for you and then use that information to fine tune your SEO and marketing efforts. All of our websites are supplied with Google Analytics installed, and more sophisticated solutions will tell you exactly who or what organisation has been looking at which of your products or services and with what degree of interest... Want to know more?

Contact us today for details or visit our website at www.brightnewmedia.co.uk

Example

Midlands Nautique are the official UK importer of Nautique boats.



Contact us today or visit our website to find out more about next-generation websites.